



13TH INTERNATIONAL CONFERENCE ON

MINE CLOSURE

3-5 SEPTEMBER 2019 | PERTH, WESTERN AUSTRALIA

SPONSORSHIP & EXHIBITION OPPORTUNITIES

BACKGROUND

The series of International Conferences on Mine Closure is a fixture on the calendars of many mining professionals, providing topical and high quality papers and presentations on a range of topics of immediate interest and relevance. A key feature of the conference series is the diversity of disciplines and expertise that come together to focus on the pressing issues facing the mine closure community globally.

CONFERENCE THEMES

- Planning, relinquishment and legacy management
- Landform design and rehabilitation
- Decommissioning and waste management
- Financing and cost estimation
- Stakeholders and community
- Site remediation and impact management
- Project management and execution

The ACG is undertaking a niche marketing campaign to promote this conference to local and international professionals via:

- Internet marketing – promotion via the dedicated conference website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Industry association.
- Direct mail campaign – event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international mining events.



SPONSORSHIP & EXHIBITION OPPORTUNITIES

PRINCIPAL SPONSOR**

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional footage. The content is subject to ACG approval.
- Opportunity to address the conference attendees with a 10 minute presentation.
- Three complimentary registrations, which includes full admittance to the 13th International Conference on Mine Closure.
- Six complimentary registrations and opportunity to host a VIP table at the conference dinner
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one conference morning session and lunch.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Company logo to appear in the conference proceedings – printed and online repository (MC 2019).
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for MC 2019 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including MC 2019 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

TRADE EXHIBITOR **

(limited packages available)

AU \$4,400*

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the 13th International Conference on Mine Closure and the conference dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

OPEN ACCESS SPONSOR

(unlimited packages available)

AU \$5,500*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alphabetical order in selected conference promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the 13th International Conference on Mine Closure and the conference dinner.
- Hyperlinked company logo on conference sponsor web page.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online MC 2019 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite programme and onsite signage, with link to online repository.
- Follow up email to event delegates and paper authors, post-conference, providing them with the link to the MC 2019 papers web page
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

MAJOR SPONSOR**

(limited packages available)

AU \$9,900*

- Acknowledgement of Major Sponsor status.
- Opportunity to address the conference attendees with a 5 minute presentation.
- Two complimentary registrations, which include full admittance to the 13th International Conference on Mine Closure and the conference dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Three exhibition booth staff passes to attend your booth.
- Technical session branding for one conference session.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Acknowledgement in the conference proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including MC 2019 electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

** The ACG reserves the right to alter the trade exhibition floor plan.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

WIFI SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised event delegate list.

CONFERENCE DINNER SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of Conference Dinner Sponsor status.
- Eight complimentary tickets to conference dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees.
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the function.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's additional cost).
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor).
- One insert into conference delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list, with contact details.

BARISTA COFFEE BAR SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, for duration of the event. Location subject to approval by venue.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor).
- One complimentary registration, which includes full admittance to the 13th International Conference on Mine Closure.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

STUDENT REGISTRATION SPONSOR

(limited packages available)

AU \$4,400*

- Acknowledgement of Student Registration Sponsor status.
- One registration for a full-time university mining student to attend the 13th International Conference on Mine Closure and the conference dinner.
- Two dinner registrations (for sponsoring company representatives already registered for the conference) to accompany student to and be seated with student at dinner.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list, with contact details.

SPECIAL SPONSORSHIP PACKAGES

- | | |
|--------------------------------------|---|
| • Pens
AU \$2,200* | (supplied by sponsor)
(one package available) |
| • Pads
AU \$2,200* | (supplied by sponsor)
(one package available) |
| • Delegate Bag Insert
AU \$2,200* | (supplied by sponsor)
(limited packages available) |
| • Lunch
AU \$3,300* | (three packages available) |
| • Name Badge Lanyards
AU \$3,300* | (supplied by sponsor)
(one package available) |
| • Refreshment Break
AU \$2,200* | (limited packages available) |

SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page overleaf along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

* Australian Goods & Services Tax (GST) inclusive.



MINE CLOSURE 2019

SPONSOR/EXHIBITOR APPLICATION

SPONSOR/EXHIBITOR COMPANY

Please print. *denotes mandatory fields.

*Company _____

*ABN/ACN _____
(Australian companies only)

*Authorised by _____

*Position _____

*Address _____

State _____ Postcode _____

Phone _____ Mobile _____

*Email _____

EVENT COORDINATOR

Please print. *denotes mandatory fields.

*Name _____

*Ph/Mob _____

*Email _____

SPONSOR/EXHIBITOR PACKAGE

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

TOTAL VALUE AU\$ _____

Please return this completed form and the ACG will send you an invoice.


PO# (If required): _____

PAYMENT OPTIONS


- Electronic funds transfer (EFT) - Please refer to the details on the invoice that will be sent to you upon ACG's receipt of this completed form.
- Credit card payments - please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept)


For sponsor/exhibitor terms and conditions, please visit: <http://acg.uwa.edu.au/wp-content/uploads/2018/05/ACG-Sponsor-Terms-Conditions.pdf>

Please complete and return this form to: **Australian Centre for Geomechanics**

 ACG, 35 Stirling Highway (M600)
Crawley, Western Australia
AUSTRALIA 6009

 events-acg@uwa.edu.au

 +61 8 6488 1130

 +61 8 6488 3300